

VoiceMail Leads from

What are Voicemail Leads?

VoiceMail Leads are created by making outbound calls and playing a pre-recorded message to the recipient of the call. If the recipient is interested in hearing more information about the product or service, they can press a touchtone on their phone.

After the recipient presses the touchtone, a second message will play to give them further information. At the end of the second message you will ask them to leave their name and phone number for a follow-up call.

What Kind of Response Will I Get?

The average response ratio is 1%. This means that for every 100 answered calls you should get 1 voicemail response. Some campaigns get between .5% - 3% response ratios. It all depends on the product or service, data, message, and time of the call.

Dialtel provides analytics so you can see what your response ratio is pulling in real time. You can make changes to the message if the ratio is below your desired target. This will help you to continuously improve your campaigns performance. An example campaign is shown just below.

VoiceMails per 100 Answered Calls:	1.27
Average Length of VoiceMails:	46 seconds

Not only can you get your analytics data as you see above, but you can filter this data by **Last One Hour, Today, Last 3 Days, Last One Week, or Last One Month**. This is helpful if you make a change to your message. You could run a report an hour after your change to see how that new message is working out.

How Much Does it Cost?

Our entry level rate is 1.8 cents per minute with 6 second billing. That means if a call lasts for 6 seconds the cost would be 1/10th of the rate.

There are **No Hosting Fees** or **Recurring Fees** to use the system. You simply pay for the successful calls that terminate. Billing starts from the time the phone is answered until the time it is hung up.

You can run on as many simultaneous paths as you need to get the required production for your campaign. The more paths you run, the more it will cost as you will be terminating more traffic. Vice Versa, the less amount of lines you run will terminate less traffic. You can control the speed of the dialer from your campaign.

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How Do I get Started?

You can create a free account by visiting <http://www.greendialer.com>. When you create your account you will receive a few emails with more information on how you can learn the system. Be sure to check your spam folder if you do not see the emails in your inbox within 5 minutes. Free phone support can be scheduled by emailing support@dialtel.com or by calling Erik Scanlan who can be reached at (774) 273-1355.

What Will I Need to Run a Campaign?

You will need to have:

- A Valid 10 Digit Caller ID
- Live Message and a Record Message (You can record on the system)
- Database of Numbers you Want to Call
- DNC List (If Applicable)

You can input all this information into your campaign. Campaigns can be scheduled to run at any time frame that is convenient for you.

Voicemails can be downloaded as ZIP files to your desktop and you can monitor the count in real time.

Even if a campaign is scheduled, you can stop that campaign at any time. Just think of this as a completely hosted solution that is manageable from any internet connection in the world. Smart phones are also compatible with our dialer so you can login and manage from your phone while on the go.